

What is 'Business English Coaching'

Business English Coaching through SED Solutions empowers global professionals to communicate with confidence, insight and impact. This means better business outcomes.

Sonya's approach is not pure-teaching. She brings her extensive coaching capability to the Business English partnership to give deep interpretation and translation of what to focus on and how to progress effectively. This means you will achieve a true understanding of what capability you already have that can be enhanced, and where to add knowledge to close gaps.

Business English Coaching Programmes are underpinned by real-life application in the workplace to ensure your sustained communication success. Focus areas may include:

- Interview preparation;
- Presentations and public speaking;
- Negotiating with positive influence;
- Storytelling with impact;
- Trans-cultural communication; and
- Servicing customers with positive outcomes.

Business English Coaching with SED Solutions is about giving you a '*Space*' that:

- Is very personalized, it is all about what '*You*' need to grow and overcome obstacles;
- Is '*Meaningful*', focusing on areas that bring business and personal outcomes; and
- Is '*Safe*', where you can test your language, trial your intended communication, and share honestly focal areas of language requiring enhancement and your confidence.